

## **Audi Middle East Communications**

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## **Audi Middle East offers condolences to the Al Nabooda family**

**Dubai, April 27, 2021 – Audi Middle East has offered its deepest condolences to the honourable Al Nabooda family on the passing of Ali Saif Al Nabooda.**

Carsten Bender, Managing Director, Audi Middle East said: “We are shocked and deeply saddened by the news of the passing of Ali Al Nabooda. We have lost a great man who was a passionate visionary without whom Audi would not be where it is in the Middle East today. His commitment for the brand was felt throughout the organization and his presence will be deeply missed. Our thoughts and prayers are with his family and loved ones at this difficult time.”

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 17 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

AUDI AG’s commitment to the region was established through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3 and S3, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, RS6 Avant, A7, S7, RS7, A8, A8 L and S8, the Audi Q3, Q3 Sportback, RS Q3 Sportback, Q5 & SQ5, Q7, Q8, RS Q8, R8, e-tron and e-tron Sportback.